

Florajen[®]

Probiotics

For antibiotic side effects
+ potent probiotic benefits

Dairy-free
Gluten-free
Allergen-free
Non-GMO
Kosher

Refrigerated
for Freshness
+ Potency

Proven
Safe and
Effective
Strains



The **Antibiotic/Probiotic** Opportunity

Hundreds of millions of antibiotics are prescribed every year across the United States

249.8



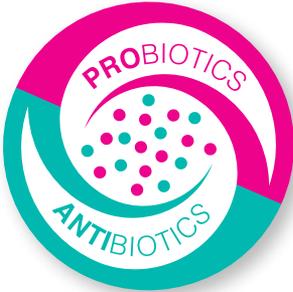
249.8 million courses of antibiotics are written in the outpatient setting every year.¹

3



3 prescriptions are written each year for every 4 people in the United States.¹

Antibiotic side effects can occur in patients for no explainable reason



- Up to **35%** of U.S. adults get gastrointestinal distress when taking an antibiotic²
- Up to **25%** of women get vaginal side effects when taking an antibiotic³
- Up to **40%** of children get gastrointestinal distress when taking an antibiotic⁴



Antibiotics don't discriminate between good and bad bacteria. They kill both and disrupt the body's natural microbial balance.



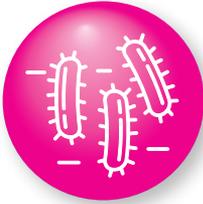
Florajen® Probiotics help restore the good flora and maintain the natural microbial balance the body needs to stay healthy.

References:

1. Centers for Disease Control and Prevention. Outpatient antibiotic prescriptions — United States, 2018. Available via the internet: <https://www.cdc.gov/antibiotic-use/community/programs-measurement/state-local-activities/outpatient-antibiotic-prescriptions-US-2018.html>
2. McFarland LV. Epidemiology, risk factors and treatments for antibiotic-associated diarrhea. Dig Dis. 1998;16(5):292-307
3. Wright, JJ, Paauw DP. "Complications of Antibiotic Therapy," Medical Clinics of North America; July 2013, 97(4): 667–679.
4. Vanderhoof, J.A., et al. Lactobacillus GG in the prevention of antibiotic-associated diarrhea in children. J Pediatr. 1999;135(5):564-568.

Making the **C.A.S.E.** for **Florajen®** Probiotics

Culture



Any effective probiotic must have the right cell strains at the right cell count. The human body contains trillions of microorganisms and in order to help that natural “good” bacteria, a probiotic with billions of cells is needed. Not only does the cell count matter, but the purpose of each “good” bacteria strain is of utmost importance.

Affordability

Cost is a tremendous barrier to a patient taking any product. Florajen Probiotics are a cost effective solution with 4 formulations each retailing under \$20 for a month's supply. When compared to leading competitors, Florajen Probiotics provide the best value.



Stability



Probiotics are live bacteria and when left unrefrigerated naturally die off at a faster rate. Florajen maintains a Cold Chain Commitment™ meaning that from the time our probiotics are manufactured, delivered to the pharmacy, and placed in the hands of a patient, Florajen is kept cold. This allows the cell counts within Florajen Probiotics to remain as potent and consistent as possible through the expiration date.

Established

Florajen Probiotics is a trusted brand with over 25 years of experience in the marketplace. Originally founded by bacteriologists, Florajen Probiotics are:

- Proven safe and effective formulations
- Stomach acid resistant + bile tolerant
- Refrigerated for freshness + potency
- Dairy-free
- Gluten-free
- Allergen-free
- non-GMO
- Kosher
- Manufactured in the USA in GMP-certified facilities



Florajen[®] Family of Products



Florajen Digestion	Florajen Women	Florajen Kids	Florajen Acidophilus
For Everyone	For Women	For Kids	For Everyone
For antibiotic side effects + potent probiotic benefits	For antibiotic side effects + potent probiotic benefits	For antibiotic side effects + potent probiotic benefits	For potent probiotic benefits
Multiculture blend of probiotic strains that aid in the healthy functioning of the digestive tract.*	Multiculture blend of probiotic strains that aid in maintaining the healthy balance of vaginal flora.*	Multiculture blend of probiotic strains beneficial for digestive and immune health in kids starting at 6 months of age.*	An extra high potency, single culture probiotic that can be helpful in maintaining everyday health.*
<ul style="list-style-type: none"> • 15 billion live cultures per capsule • Helps ease the unpleasant side effects of antibiotics * • Restores the natural balance of good bacteria* • Naturally regulates the digestive system* • Provides increased levels of healthy bacteria in the gut* • Has multiple strains of beneficial bacteria* 	<ul style="list-style-type: none"> • 15 billion live cultures per capsule • Helps ease the unpleasant side effects of antibiotics * • Helps restore and maintain the natural balance of vaginal flora* • Helps maintain healthy vaginal pH* • Has multiple strains of beneficial bacteria* 	<ul style="list-style-type: none"> • 6 billion live cultures per capsule • Helps ease the unpleasant side effects of antibiotics* • Restores the natural balance of good bacteria* • Specifically formulated for children* • Supports kids' immune health* • Helps maintain regularity in the digestive system* 	<ul style="list-style-type: none"> • 20 billion live cultures per capsule • Promotes the natural balance of good bacteria* • Supports immune, digestive, vaginal, and urinary health* • Provides billions of beneficial bacteria for overall health *

Patient Recommended Usage:

- Take 1 capsule daily with or without food unless a higher serving is recommended by your healthcare professional.
- For children under 6 months old, please check with your healthcare professional before use.
- If taking with an antibiotic, take Florajen at least 1 to 2 hours before or after your antibiotic dose.
- All Florajen Probiotic capsules, including Florajen Kids, can be opened and sprinkled into cold food or beverages.



*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.