

FLORAJEN® DIGESTION PEER GENERATED TREATMENT APPROACH

Based on Results from BALANCE: A Physician and Pharmacist Directed, Open Label Patient Experience Study and Recommendations from an Expert Consensus Panel

Study Period: September 2018 - January 2019

PRACTICE OBJECTIVES

- Reduce antibiotic-associated GI upset
- Increase patient compliance
- Improve patient satisfaction

FLORAJEN DIGESTION PROBIOTIC TREATMENT APPROACH

Appropriate Patients:

Patients who are prescribed the following classes of antibiotics:

- Penicillins
- Lincosamides (clindamycin)
- Cephalosporins
- Fluoroquinolones
- Macrolides
- Tetracyclines
- Sulfonamides

Other patient types* that may benefit include patients:

- With a stomach virus
- With IBS (teen and adult)
- Traveling outside of the US
- Likely to get vaginal infections or UTIs

Dosing and Duration:

Florajen Digestion: 1 capsule with each antibiotic dose until the antibiotic is finished, then 1 capsule daily for a minimum of 2-3 weeks. May continue daily.

Product Selection Consensus Agreement*:

Multiculture probiotics that are refrigerated during transport and storage are preferred, to help ensure freshness and viability of the live cultures.



RECOMMENDED METRICS

- Fewer callbacks from patients on antibiotics because of GI upset
- Reduced antibiotic treatment failures resulting from increased compliance
- Improved satisfaction scores from patients taking antibiotics and Florajen Digestion

SUPPORT MATERIALS AVAILABLE

- High value coupons
- Patient education

**Balance Study Consensus Meeting, February 5, 2019, convened with Healthcare Professionals in the following specialties: Gastroenterology, Pediatric Gastroenterology, Obstetrics and Gynecology, Internal Medicine, Retail Pharmacy, Hospital Clinical Pharmacy*

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