

Florajen[®] Probiotics

Florajen[®] Digestion BALANCE Study

Results From a Prescriber and Pharmacist Directed, Open Label, Patient Experience Study
January 2019

PROJECT OBJECTIVES AND METHODOLOGY

The objective of the study was to see whether Florajen Digestion would help maintain GI health during antibiotic regimens, in a community setting

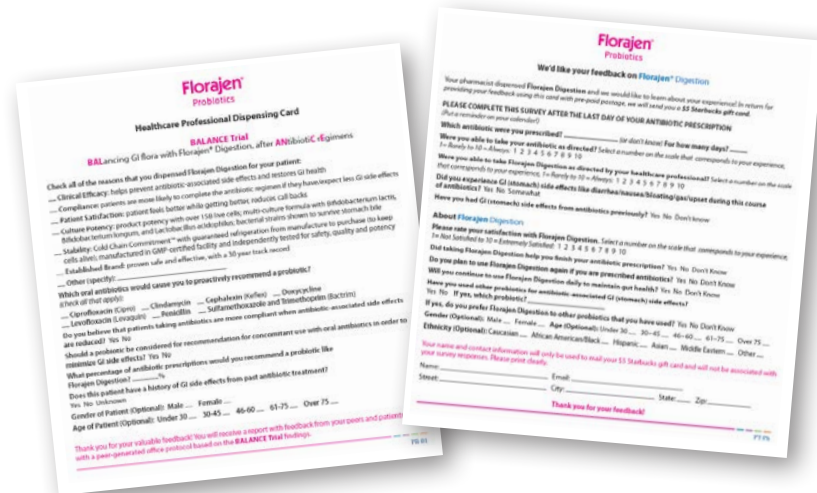
The BALANCE study provided the Florajen Digestion antibiotic free of charge to patients, through their prescriber or pharmacist, when prescribing or dispensing antibiotics. Surveys were completed by Healthcare Professionals and patients, who reported on antibiotics prescribed/taken, GI upset/history of GI upset, compliance, and product satisfaction.

839 surveys

were completed by Healthcare Professionals from 40 states

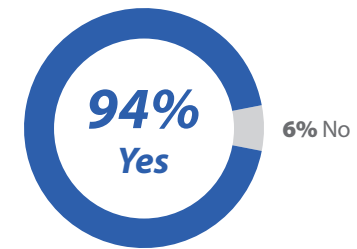
404 surveys

were completed by patients

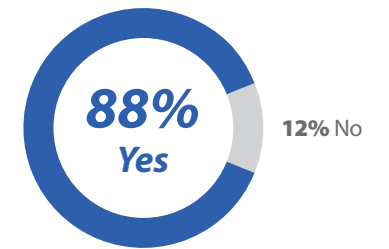


PRESCRIBER AND PHARMACIST RESULTS

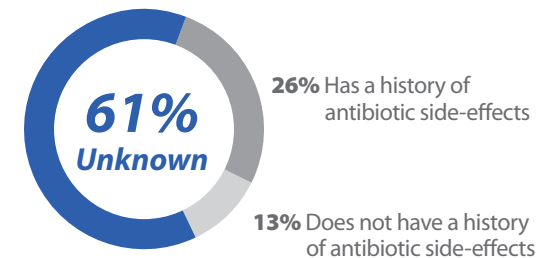
94% of Healthcare Professionals Agree that Antibiotic Compliance Increases with Reduced GI Side-Effects
(n=813)



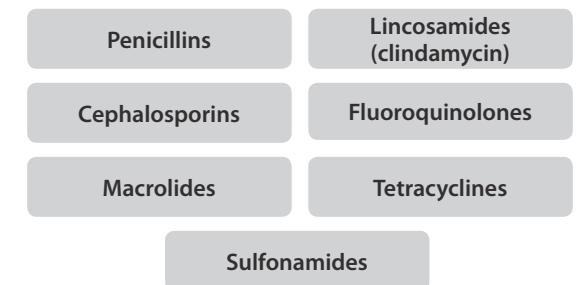
88% of Healthcare Professionals Reported that Probiotics Should be Recommended Concomitantly with Oral Antibiotics to Reduce the Risk of GI Side-Effects
(n=789)



61% of Healthcare Professionals Reported Not Knowing if Patients had a Prior History of Antibiotic-Associated Side-Effects
(n=814)

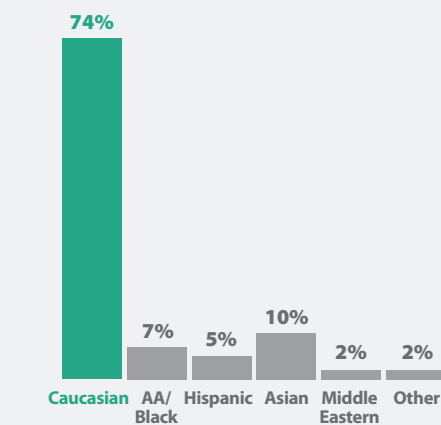


Antibiotic Drug Classes Likely to Generate a Florajen Digestion Recommendation
Drug classes selected by over 50% of Healthcare Professionals
(n=767)

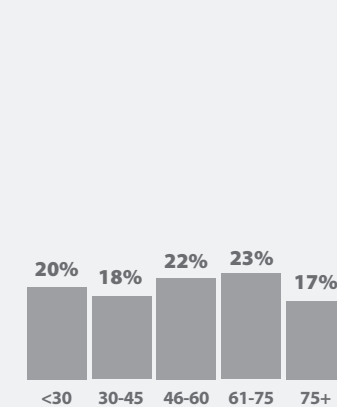


PATIENT DEMOGRAPHICS of those completing feedback

Ethnicity
n=373



Age
n=354



Gender
n=393

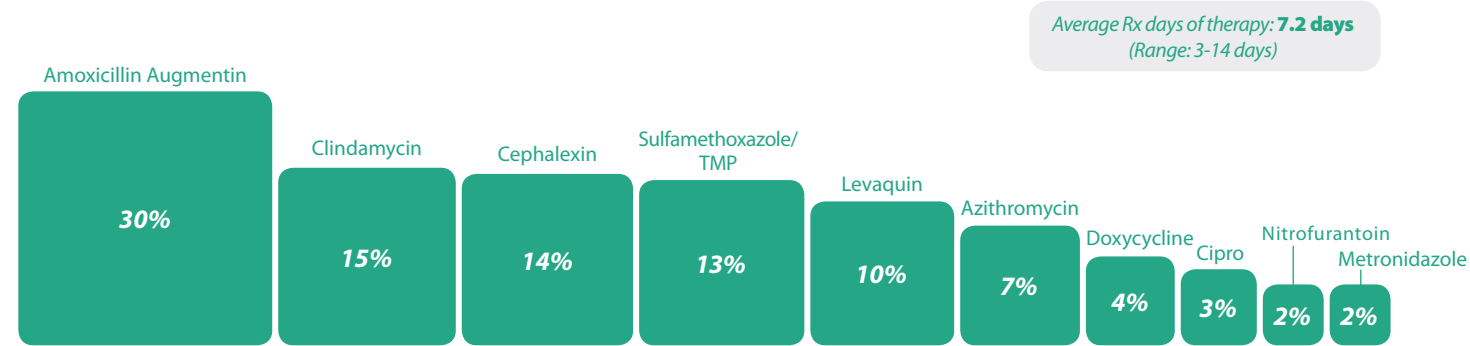


PATIENT RESULTS

Patients Submitting Feedback had been Prescribed a Wide Range of Antibiotics for an Average of 7.2 Days

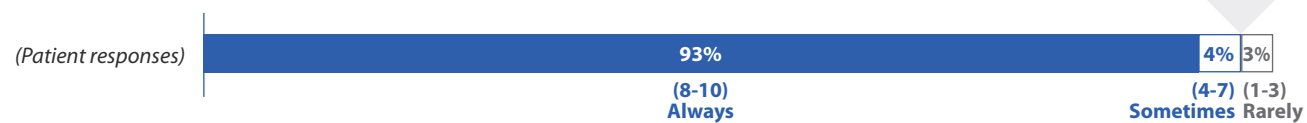
Antibiotics prescribed (patient reported)

n=390



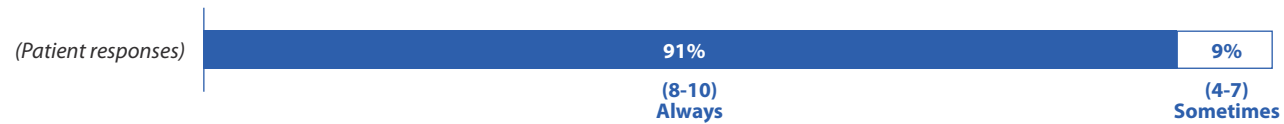
Over 90% of Patients Took Their Antibiotics and Florajen Digestion as Directed

Were you able to take your antibiotic as directed?



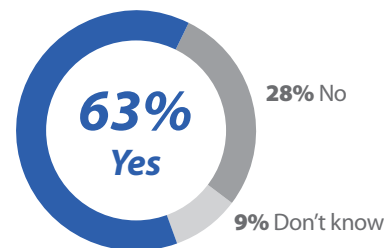
Were you able to take your Florajen Digestion as directed?

(n=349)



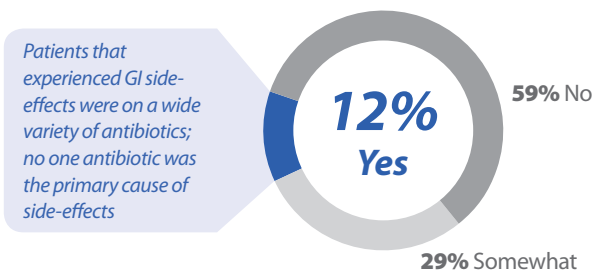
63% of Patients Reported a History of Antibiotic-Associated GI Side-Effects

(n=384)



Only 12% of Patients Experienced GI Side-Effects During this Study

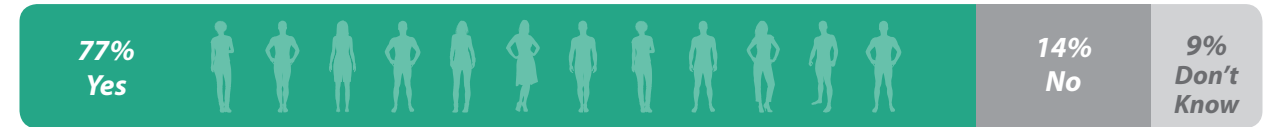
(n=384)



PATIENT RESULTS (cont'd)

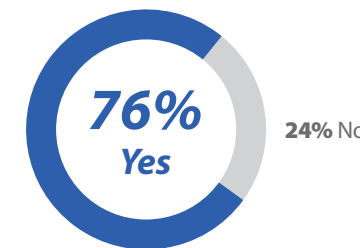
77% of Patients Reported that Florajen Digestion Helped Them Finish Their Course of Antibiotics

(n=389)



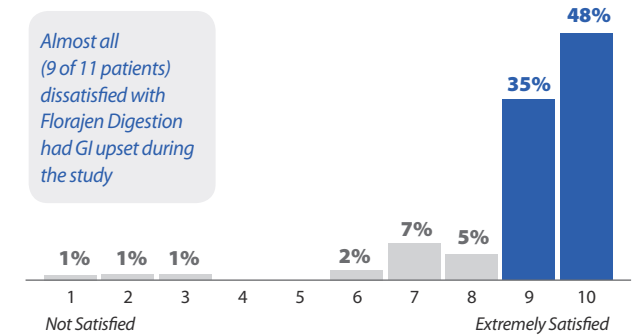
76% of Patients Who Have Tried Other Probiotics for Antibiotic-Associated GI Side-Effects Prefer Florajen Digestion

(n=109)



88% of Patients were "Extremely Satisfied" with Florajen Digestion

(n=383)



Most Patients Intend to use Florajen Digestion with Antibiotics in the Future; More Than Half Intend to Continue Florajen Probiotics Daily

Patient intent to use Florajen Digestion if prescribed an antibiotic again

(n=388)



Patient intent to use Florajen Digestion for daily gut health

(n=329)



CONCLUSION:

These data provide insight to the benefits of concomitant use of Florajen Digestion with antibiotics and support recommendation of Florajen Digestion by Healthcare Professionals, when prescribing or dispensing antibiotics.